

SHABNA IQBAL

GRAPHIC DESIGNER

Melbourne, Australia
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WORK EXPERIENCE

Drew's Clothing- Epping, Australia

(02-2022 to 07-2022)

Graphic Designer

- Preparing unique social media designs, advertisements, EDM, shorts designing and labels.
- Designing creatives by researching on latest trends.
- Prioritised graphic workload and coordinated multiple projects.
- Worked as a freelancer for social media advertising and print design.
- Managed multiple projects and tasks at a given time while under pressure to meet deadlines.

Klara cosmetics – Williamstown, Australia

(07-2021 to 10-2021)

Graphic Designer

- Creating unique social media designs, including 3D modelling, advertisements, and labels.
- Collaborate with other team members and bring out new and creative ideas from a group discussion.
- Designing creatives by researching on latest trends.
- Prioritised graphic workload and coordinated multiple projects.

Yazy Design – Sunshine, Australia

(02-2021 to 05-2021)

Graphic Designer

- Prepare unique print materials, including advertisements, logos, brochure designs, signage, business card and labels.
- Designing, printing and handing over to client.
- Creating required design with client discussion and researching latest trends.
- Collaborate with other team members and bring out new and creative ideas from a group discussion.
- Prioritised graphic workload and coordinated multiple projects.
- Dealing with print materials and quality of the design delivering the clients the best result.



CREATIVE DESIGNER

An innovative creative designer who produces dynamic visuals for web and digital projects. Creative, hands-on professional with expertise in graphic design, digital marketing, art direction, and website and UI design. A graphic designer who expertly researches and develops emerging concepts and trends. Tech-savvy and creative.

EDUCATION

Bachelor of Science - Visual Media 2016
Amrita School of Arts and Science
Kerala, India

Diploma in Digital Marketing 2019
Spectrum Institute
Kerala, India

Stow Australia – Truganina, Australia (02-2021 to 10-2020)
Graphic and Web Designer

- Designing website for OneStop Shelving, Discuss and plan the design according to the client.
- Designed Bike tower and was published in Herald sun newspapers.
- Prepare unique company proposals and other designs for the company proposal.
- Prioritised graphic workload and coordinated multiple projects.
- Worked as a freelancer for social media advertising and print design.
- Collaborate with other team members and bring out new and creative ideas from a group discussion.

Sky Talent - Muscat, Oman (11-2019 to 03-2020)
Graphic Designer and Digital Marketing Executive

- Prepare unique print materials, including advertisements, logos and brochure designs.
- Experience in photography and videography and editing.
- Worked as a freelancer for social media advertising and digital marketing.

ALG International - Kerala, India (01-2019 to 06-2019)
Digital Marketing Executive

- Manage client relations and expectations to build projects around vision, an accurate scope and an organised project plan.
- Work with a team of designers to offer improvements and direction on other projects.

Ravsan Media Solutions – Kerala, India (09-2017 to 12-2018)
Graphic Designer

- Created design presentations and proposals on weekly basis for clients and account managers.
- Recommended and consulted with clients on most appropriate and impressive graphic design options on their marketing goals.
- Managed multiple projects and tasks at a given time while under pressure to meet deadlines.

TECHNICAL SKILLS

ADOBE PHOTOSHOP

ADOBE ILLUSTRATOR

ADOBE INDESIGN

ADOBE DIMENSION

ADOBE PREMIER PRO

ADOBE XD

FIGMA

BLENDER

DIGITAL MARKETING

MICROSOFT OFFICE

ADOBE DREAMWEAVER

HTML

GRAPHICS PAD

Sky Talent - Muscat, Oman

(08-2017 to 07-2018)

Graphic Designer

- Developed numerous marketing programs (logos, brochures, newsletter, infographics, presentations and advertisements).
- Captured wedding photographs and designed a printed album.
- Clicked event photography and made social media posts.
- Formatted and corrected images for use in print publication.
- Edited raw photographs on daily basis.
- Video editing for media.

Infintor Solution - Kerala, India

(07-2016 to 07-2017)

Graphic Designer

- Developed design deliverables that elevated, differentiated and functioned on brand and strategy.
- Created number of poster and logos for various clients.
- Designed website interface for businesses and also content for the sites.
- Collaborated with various web, mobile and tablet application interfaces.
- Translated complex concepts and data into compelling visuals for media outreach.
- Maintained consistent use of graphic imagery.
- Generated computer graphics and page-layout software, graphic elements and photography.
- Edited existing Power point slides to enhance the corporate messages.
- Created business card, brochure and invitation cards for various clients.

INTERNSHIPS

- Completed 1-month internship at Anabytes (Kerala, India) in the field of graphic designing, advertisement and content writing from April 2015 to May 2015
- Completed 1-month internship at Sky Talent (Muscat, Oman) in areas such as video editing, graphic designing and advertisement from May 2015 to June 2015

SKILLS

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| <ul style="list-style-type: none">▪ Ability to work under pressure▪ Creative and detail oriented▪ Multitasking▪ Good team player▪ Time management▪ Communication skills▪ Strong design sense▪ Conceptual thinker▪ Multiple platform configuration▪ Keyword analysis▪ Web design▪ Graphic drawings | <ul style="list-style-type: none">▪ Digital and hand Illustration▪ Photo and video editing▪ Animation▪ Logo▪ Labels▪ Brochure▪ Business card▪ Signage▪ Newsletter▪ Social media posters▪ Leaflets▪ Advertisement design |
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